



Un'esperienza sulla quale trasportare

Newsletter – Subscriber Information

We inform you that, following the subscription to the Newsletter service, our organization will collect and process personal data in accordance with the applicable privacy and data protection regulations, namely Legislative Decree 196/2003 and EU Regulation 679/2016 (GDPR).

1. Data Controller

The data controller is **A.D.R. S.p.A.**, with registered office at Via A.M. Ceriani n.96, 21040 Uboldo (VA), Tax ID/VAT: 00637410127, contact: privacy-adr1@adraxles.com

2. Nature of the Data Processed

The personal data processed for the Newsletter service consists solely of the email address, from which other data (e.g., name and surname) may be inferred.

3. Purpose of Processing

The purpose is to send periodic communications, including marketing-related content.

4. Legal Basis of Processing

The legal basis for processing is **Art. 6(1)(a) GDPR**: “the data subject has given consent to the processing of personal data for one or more specific purposes.”

Consent may have been collected directly by us or by other event organizers in which we participated. The information was provided at the time of consent collection.

Consent is optional and can be revoked at any time via the link at the bottom of the newsletter.

5. Recipients and Data Sharing

The personal data collected as described in point 2 will not be publicly disseminated. Data may be accessed or communicated to internal or external parties such as:

- Personnel authorized to manage the Newsletter service
- Providers appointed under Art. 28 GDPR for management and/or delivery of the service (e.g., IT tools)

An updated list of Data Processors is available upon request.

6. Transfers Outside the EU

No data will be transferred outside the European Union.

7. Retention Period

Data will be retained until unsubscription, which can be done easily via the dedicated link in each newsletter.

8. Data Subject Rights

Under Articles 12-22 of GDPR, the data subject has the right to:

- Be informed about data processing
- Access, update, complete, or correct their data
- Request deletion, restriction, portability, or to object to processing, where applicable
- Not be subject to decisions based solely on automated processing
- Revoke consent at any time if processing is based on consent

To exercise your rights or for more information, please contact the Privacy Officer at the email address in point 1.

If the data subject believes their rights have been violated, they may lodge a complaint with the Italian Data Protection Authority.

9. Obligation or Voluntariness of Data Provision

Providing data is voluntary and revocable. Refusal or revocation will prevent access to the service.

10. Automated Decision-Making

No automated decision-making or profiling under Art. 22 GDPR is involved.

11. Other Relevant Information

Appropriate security measures are in place to prevent data loss, unlawful use, or unauthorized access.

If data is to be processed for purposes other than those originally collected, information will be provided before such processing.

12. Consent Collection

Consent is collected electronically by selecting the appropriate checkbox on our website, or alternatively via a digital or paper form.

Consent to the Processing of Personal Data

Consent is collected electronically or on paper. Below is an example of a paper form:

The undersigned, having read the above information and received the details provided by the Data Controller pursuant to Legislative Decree 196/2016 and EU Regulation 679/2016,

authorizes

does not authorize

the processing of personal data for receiving the newsletter and advertising material.

[Record the date, time, and email address associated with consent]

If you no longer wish to receive communications from _____, you may unsubscribe via the following link _____ or notify us at _____